Our Mission:
Brazosport College exists to improve quality of life by providing certificate, associate and baccalaureate degree programs, academic transfer programs, workforce development, and cultural enrichment in an efficient and cost effective manner. The board, faculty and staff are committed to student success and lifelong learning by responding to student needs, creating a dynamic and safe learning environment, and enriching our communities.

Our Vision:
The College of Choice. As the College of Choice, the Brazosport College board, faculty, and staff will be broadly engaged in supporting all students intellectually, socially, and culturally, preparing them to thrive within the global community. As a national leader of student success initiatives, the College will develop lifelong learners and prepare competitive citizens for tomorrow’s workforce.

Core Values:
Student Success — Creating a learner-centered institution focused on academic excellence, we engage all students through multiple strategies to attain educational and personal goals.

Partnerships — Fostering innovative partnerships, we contribute to the education, economic, and cultural advancement of our local and global communities.

Integrity — Adhering to the highest ethical standards while promoting personal and social responsibility, we are accountable for the use of college and community resources.

People — Recognizing that education is a human endeavor, we create a welcoming, safe, and inclusive environment in which we recruit and retain excellent people, encouraging all to pursue excellence.

Continuous Improvement — Establishing evidence based processes to set student success goals, the College evaluates its programs and services to drive measurable continuous improvement.

Our strategic plan is the blueprint for achieving our vision as the College of Choice. This plan represents our commitment to continuous improvement and student success.

President, Brazosport College
June 2017
Brazosport College, by 2020, will increase completion rates (certificate and degree attainment) by 15%, increase college readiness rates by 20%, increase transfer rates by 10% and increase job placement rates by 10%.

**Strategies**

- Implement New Mathways Project, including scaling delivery of Learning Frameworks to other Texas colleges.
- Develop a quality assurance program to improve student success in online courses.
- Integrate Learning Frameworks into Adult Education and Literacy instruction.
- Offer more paths to completion through flexible schedule options.
- Implement the Guided Pathways model, integrating instructional and student support programs, including ACE it.
By 2020, the majority of Brazosport College faculty and staff will collaborate with other stakeholders (school districts, employers, community, etc.) to develop strategies for improving student success.

Strategies
Expand GATOR, the College’s organized reading initiative, to increase stakeholder involvement.

Expand the Former Students Association to increase connections with the College.

Expand and enhance instructional and financial support services to prospective and current students.

Enhance the delivery of services to better serve the Spanish speaking population.

Expand recruitment and retention efforts for current and prospective students.
G O A L 3. WORKFORCE DEVELOPMENT

By 2020, Brazosport College will be the regional center of educational and training opportunities preparing a diverse population of potential employees for successful entry or redeployment into the labor market by increasing the number of industry ready graduates by 25%.

Strategies
Maximize student exposure to High-Demand, High-Growth career opportunities.

- Develop and expand workforce delivery models.
- Develop pathways to transition students from non-credit to credit programs.
- Deepen and expand targeted relationships with business and industry that have a direct impact on meeting workforce needs.
**GOAL 4. LIFELONG LEARNING**

Brazosport College, by 2020, will develop lifelong learning initiatives that coordinate existing programs and develop new ones in response to our needs for an educated citizenry and workforce by increasing participation in community enrichment programs by 25%.

**Strategies**

- Improve general education in college degree programs through implementation of new Core Curriculum.
- Advance cultural enrichment of community through use of the *Clarion*, the College’s music performance center.
- Expand English as a Second Language and Adult Life and Learning programs to support the local community’s changing demographics.
- Advance Community Education offerings through program improvements.
- Support growth and professional development of all college employees.
Brazosport College, by 2020, will develop a plan to ensure the sustainability of resources, infrastructure and public policy essential to being the College of Choice.

**Strategies**
- Recommend acquisition of a new student information system to meet college needs.
- Establish a College police department to increase security and enhance awareness of campus safety.
- Evaluate and implement Energy Performance Contract to renew mechanical infrastructure and to reduce energy consumption.
A lack of English language skills will not be a barrier to admission to and participation in career and technical education programs. Brazosport College shall not discriminate on the basis of race, creed, color, national origin, citizenship status, age, disability, pregnancy, religion, gender, gender identity, genetic information, marital status, veteran status or any other protected class in accordance with applicable federal and state laws. The following person has been designated to handle inquiries regarding the non-discrimination policies:

Vice President of Human Resources
500 College Drive, Lake Jackson, TX, 77566
979-230-3459
Marshall.Campbell@brazosport.edu